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Portfolio

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Clients Trusted



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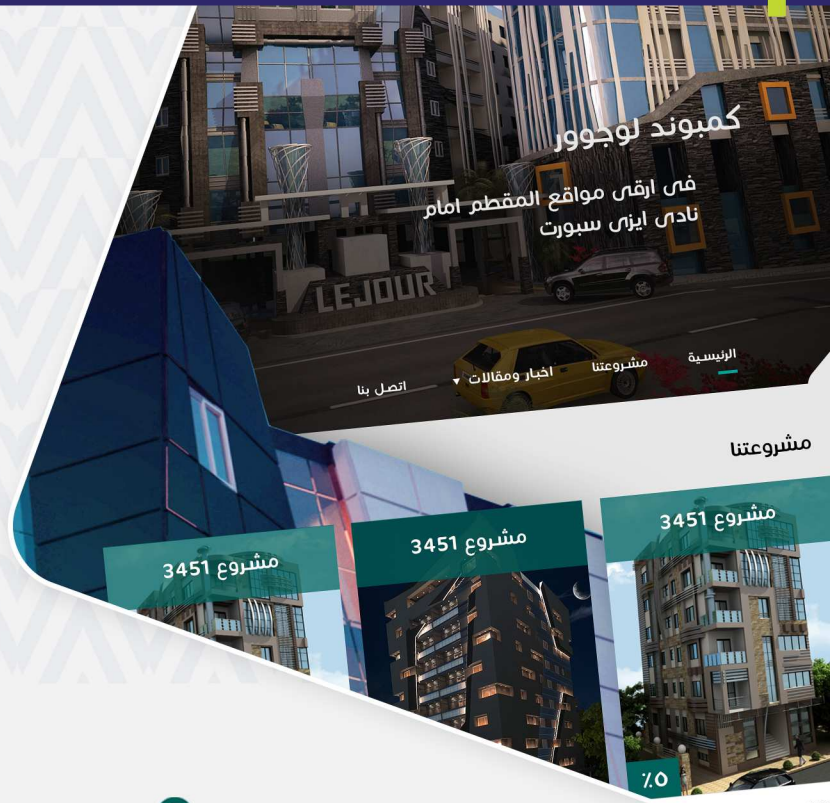
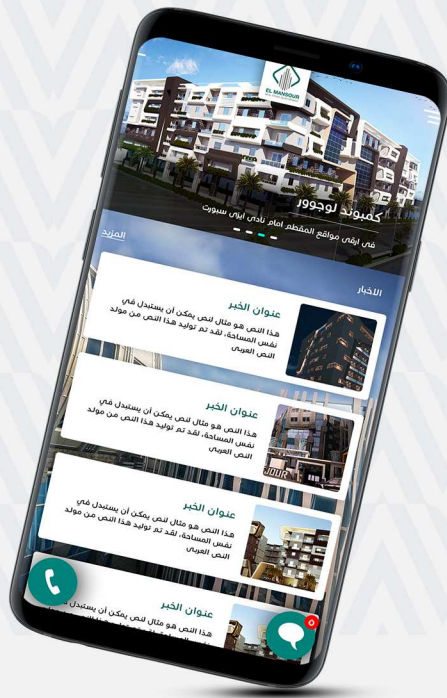


Our Partners



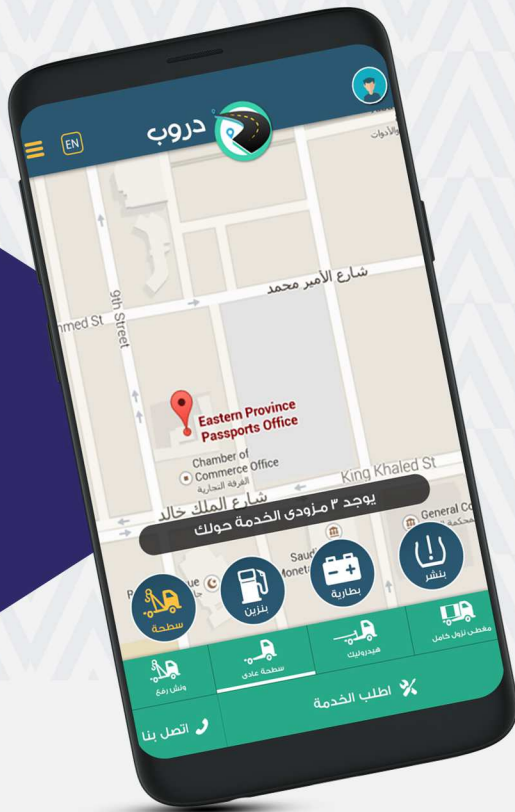
Strategic Partners





Meamar El-Mansour Real-Estate Development

- 1 **Maeamar El Mansour** for real estate investment development is one of the (M.N.S group) which was established in 1995 to meet the needs of the Egyptian real estate market. Their projects are characterized by great designs, using the best materials to ensure the satisfaction of their clients.
- 2 **Approcks** team was responsible for publishing online presence with website , Android app and IOS app. App helps Mansour sales and marketing department to be able to run campaigns for latest projects and also show all portfolio with ability to start live chat for best engaging customer support.
- 3 **System** also supports Mansour sales team to track client pending installments easily by showing pending installments in app.



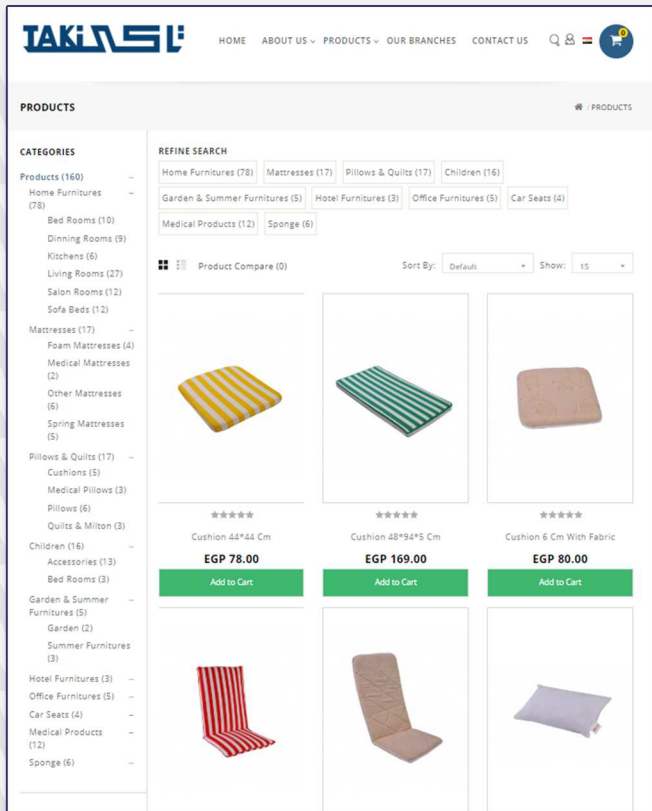
Droop KSA

- 1 **Droop** is an interactive platform developed by Approcks that provides roadside assistant service passed on GPS services in Saudi Arabia through smart phone application targeted to IOS and Android users.
- 2 **Approcks** team was responsible for complete system development to provide fast reliable accurate system integrated with GPS, GCM and APN services provided by Google and Apple. system provides smart application to end users and additional app for service providers, with control panel dashboard with full reporting, insight and control for system.



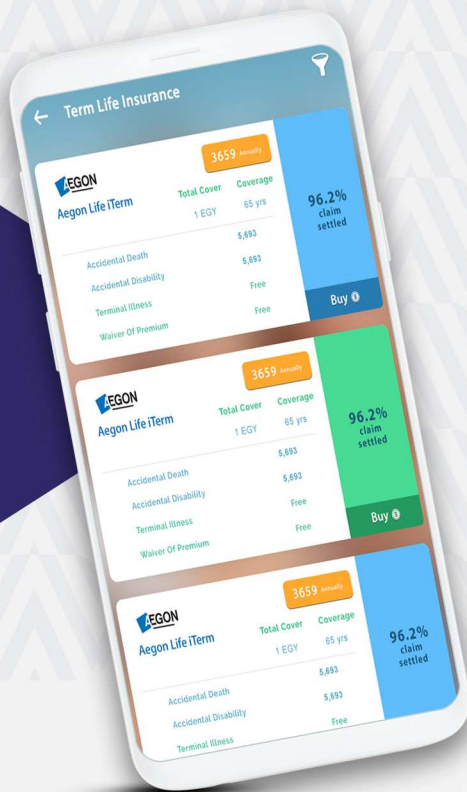
Federation of Egyptian Banks Gate

- 1 FEBGate** has been established in Arab Republic of Egypt as a legal personality and is not intended for profit. It shall include all banks and branches of foreign banks subjected to the provisions of law no. 88 of 2003 issuing by the law of the central bank, the banking and cash system.
- 2 Approcks** team was responsible for producing and publishing creative motion graphic material. Team started from scratch with story board writing , drawing , animation and VFX until stage of final publishing in Youtube and social media.



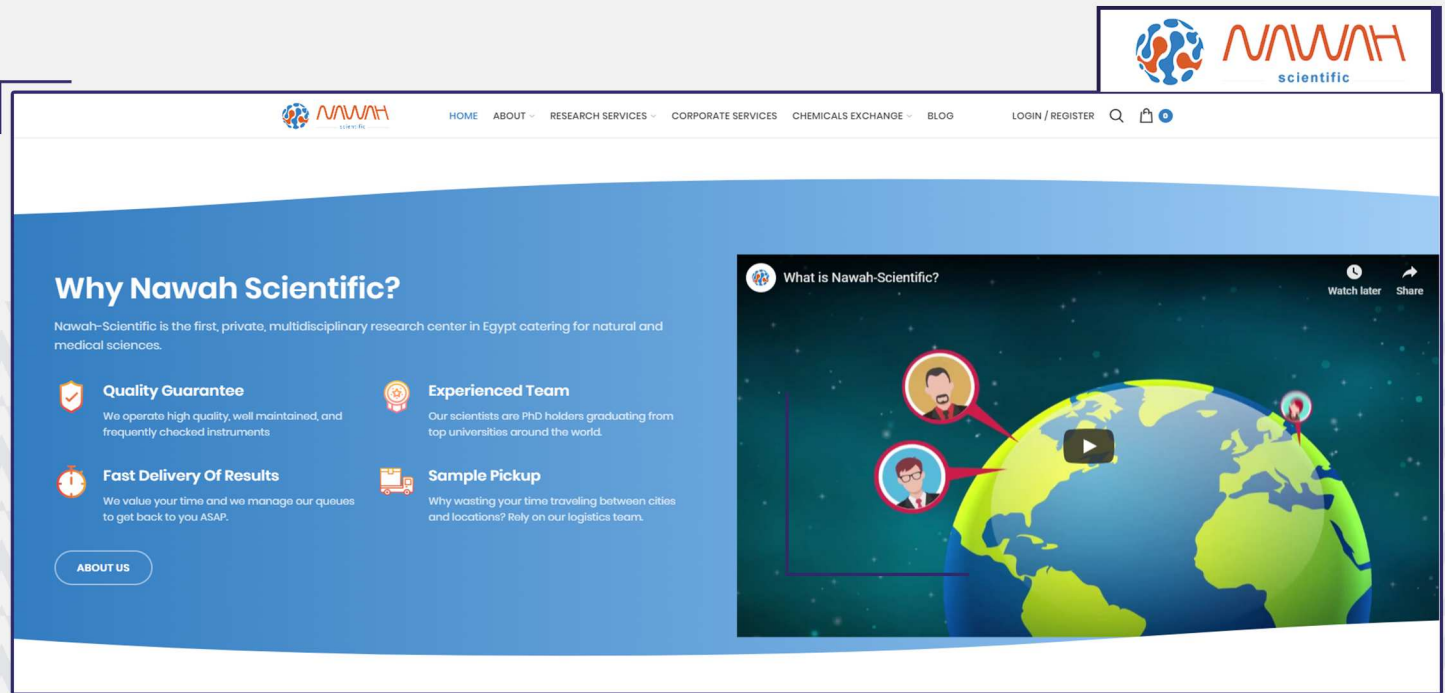
Taki Vita

- 1 **TAKI's** mother co. was established in 1960 and Taki Vita co. under the investment law 1976. with 60% Egyptian shares and 40% British shares. however, today 100% of the shares are Egyptian and it is the largest foam and mattresses manufacturer in Egypt and Middle East, and started car seat manufacturing 1997.
- 2 **Approcks** team was responsible for producing and publishing creative motion graphic material. Team started from scratch with story board writing , drawing, animation and VFX until stage of final publishing in Youtube and social media.
- 3 **Approcks** team was also responsible for supporting online and social presence for Taki website and social pages with online campaigns.



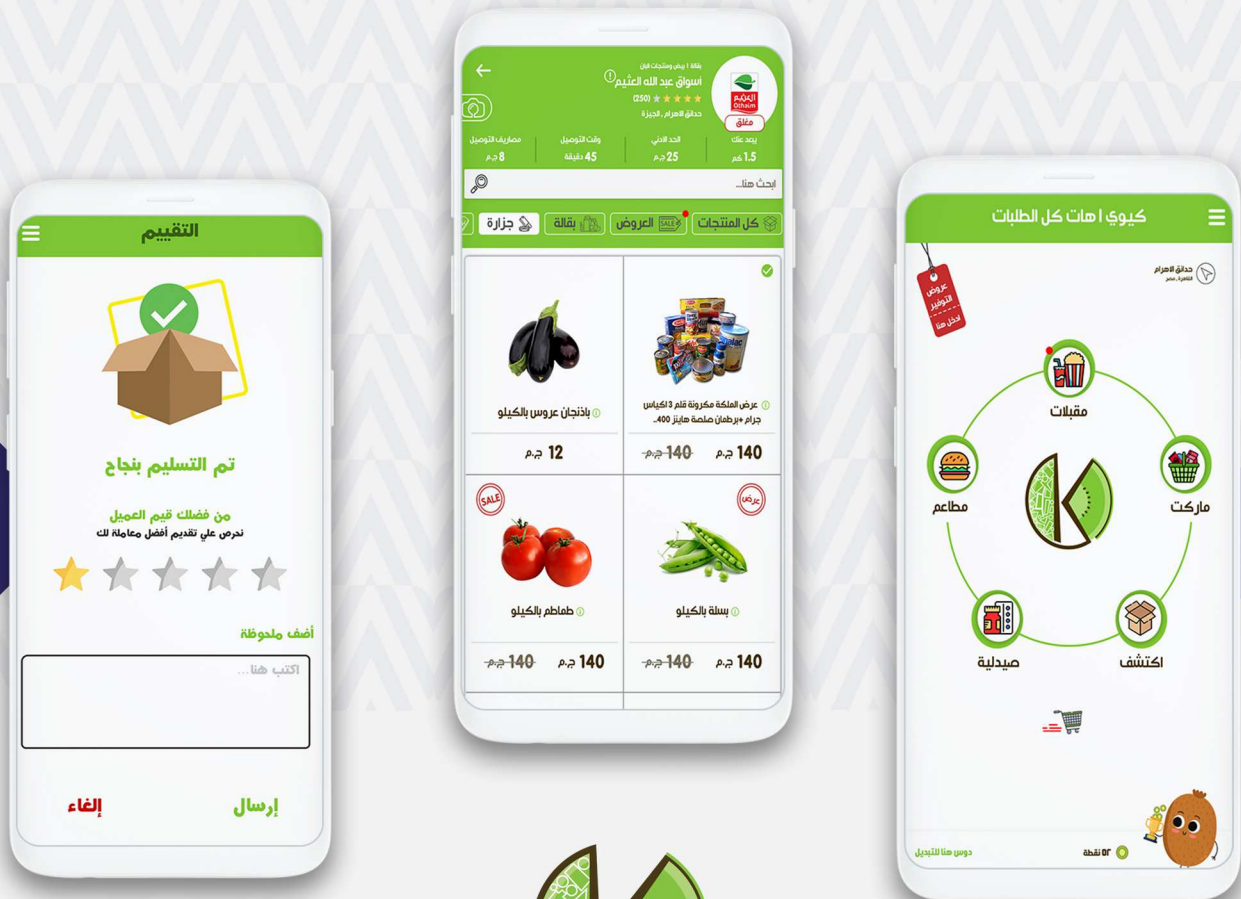
ZEUS Brokerage For Insurance

- 1 **Zeus** is recognized as the premier provider of value sales solutions and effective sales management provider to financial institutions in the Egyptian market. Zeus is committed to building long-term relationships based on trust with both partner companies and individual customers.
- 2 **Approcks** team was responsible for development for aggregator system on multiple insurance product type like (life insurance – car insurance – tourism insurance – medical insurance – group insurance). System is based on heavy CRV's files written and reviewed with top actuaries to make it easy for any insurance company providers in Egypt to join and sell it's products.
- 3 **System** is in beta state and composed of website and Android app for end users to be able to search for best insurance policy based on parameters like age, gender, and policy cover. System also has admin dashboard for companies and system admin.



Nawah Scientific

- 1 **Nawah-Scientific** is the first private multidisciplinary research center in Egypt catering for natural and medical sciences. Nawah is a core platform of high-tech research equipment that provides a multitude of services to the region through an online platform, a world-class caliber of scientists and a strong logistic network.
- 2 **Approcks** team was responsible for producing and publishing creative motion graphic material. Team started from scratch with story board writing , drawing , animation and VFX until stage of final publishing in Youtube and social media.



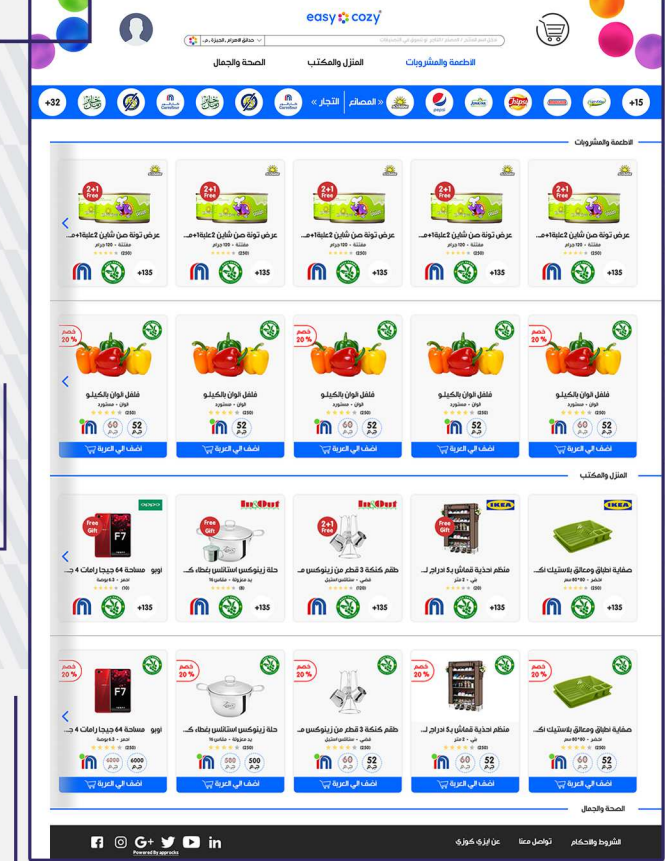
Kiwihat:

- 1 **Kiwihat** is an on-demand purchasing & delivery service which is well monitored with GPS To provide you with fast & secured new experience. And it also connects users, service providers, sellers and delivery boys in a well manage smart purchasing cycle managed real-time dashboard.
- 2 **Approcks** team is not only responsible for system app development and delivery but also the team still responsible for ongoing monthly feature updates and bug fixes on both Android and IOS platforms also our team is responsible for creating, managing, and delivering top-performing social media campaigns. And providing engaging content, increase followers, and drive word of mouth. And translates this approach into more app downloads.



Double Click ERB Solution

- 1 **Double Click** provides complex ERP solutions to variety of domains in Middle East.
- 2 **Approcks** team was responsible for producing and publishing creative motion graphic material. Team started from scratch with story board writing , drawing, animation and VFX until stage of final publishing in YouTube and social media.



Easy Cozy:

- 1 **Easy Cozy** is a marketplace platform that connects companies, sellers and end-users to provide smooth and delightful purchasing experience. Also, provide 2 admin panels with the first one companies can upload all kind of products they have and give accreditation to the sellers , and have a clear and detailed view of the distribution to the sellers and the second panel can be used by the sellers to control their e-shop within Easy Cosy platform, end-users can find their daily needs and compare different sellers prices and products specs and chat with the sellers.

- 2 **Approcks** team was also responsible for producing and publishing creative motion graphic material. The team started from scratch with script writing, story board drawing, animation and VFX until the stage of final publishing in Youtube and social media.



5 Millions
Download



Prayer Now

- Prayer Now** has a community over 5M Muslim users around the world. It's a mobile app (Android – IOS) developed by Approcks featuring many Muslim daily needs , such as alarm reminders before azan , Quran & Azkar audio plus reach text, Qibla direction , and a wonderful greeting cards for all Islamic occasions and more increasing features each month.
- Approcks** team is not only responsible for system app development and delivery but also team still responsible for ongoing monthly feature updates and bug fixes on both Android and IOS platforms. Also with this big fan base for the app we have to listen carefully to fit best user experience and most needed features for most users day by day.



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Thanks

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